



PRESS RELEASE

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Nordic Swan Ecolabel-certification for Greenspeed

The microfiber cloths of Greenspeed, the trademark of MGS International from Rijswijk, have been certified with the Nordic Swan Ecolabel since 26 March this year. This rewards the efforts and dedication of the (inter)national producer and specialist in cleaning solutions, based upon microfiber technology, towards Corporate Social Responsibility and particularly Sustainability.

René Buijs, co-director of MGS International, is proud of their certification: "The label comes with a licensing system. Producers have to comply with certain quality requirements of the Nordic Eco labelling Program, like environmental, quality and health requirements. These criteria promote the most environment-friendly products and services but also take into account factors like free trade and proportion.

Originally, the Nordic Swan Ecolabel was the official label for Scandinavia: Denmark, Finland, Norway, Iceland and Sweden, and has since been recognized globally. This Ecolabel stimulates environmentally conscious consumption, thus creating a more durable society. The hallmark now certifies 63 different product categories, globally there are at least 600 businesses manufacturing or bringing products with this Ecolabel varying from detergents to hotels. In the Netherlands, MGS is the first producer in their unique product group to receive the Nordic Swan Ecolabel.

"Normally, the label has a validity of three years, after which period the producer has to apply again for a license. This procedure guarantees a continuous good quality. Furthermore, the products will be tested extensively by independent laboratory research and audits", Buijs substantiates the strict rules to achieve and keep the Nordic Swan Ecolabel.

More information: www.greenspeed.eu